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PATENT
Serial No. 09/282,764

Attorney Docket No. 99-808

#1510
PAWB
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Technology Center 2100

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

)

Jay Ponte et al.

) Group Art Unit: 2162

Serial No.: 09/282,764

) Examiner: D. Champagne

Filed: March 31, 1999

)

For: TARGETED BANNER
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)

Commissioner for Patents
Washington, D.C. 20231

Sir:

PRELIMINARY AMENDMENT

Applicants propose that this RCE application be amended as follows:

IN THE SPECIFICATION

Immediately below the title on the first page of the application, please add the following text.